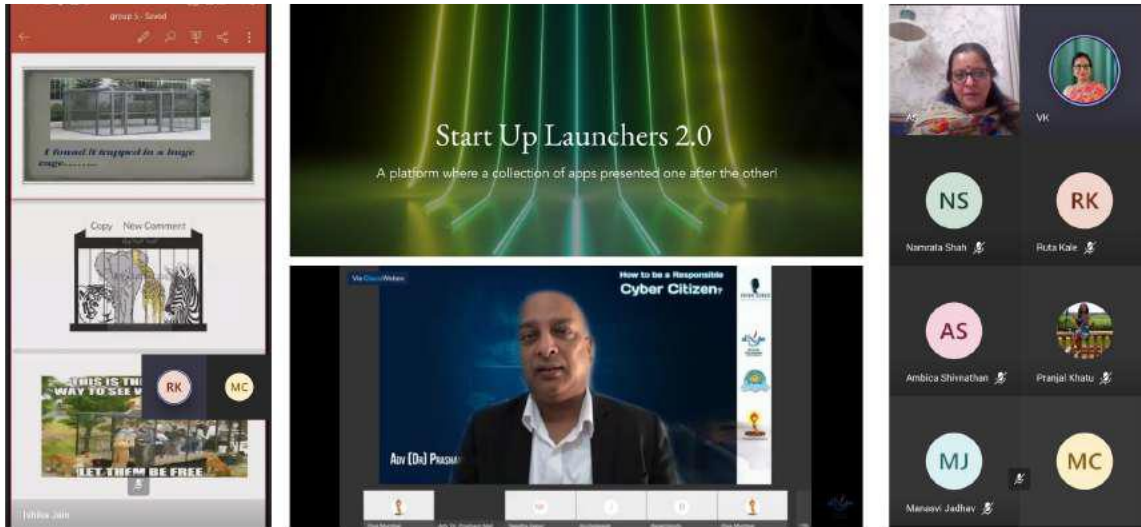


Innovation Cell



Faculty in-charge - Dr. Amitha Sehgal

Student Secretary - Mr. Yash Agarwal

Student Joint Secretary - Namrata Shah and Madhur Chandalia

Student Treasurer - Maithili More and Rutuja Aher

Executive Members - Rahul Ghodke, Tejasvi Maskare, Asmita Gadhade, Sanika Gawali, Amey Mahskar, Nikita Pawar

The Innovation Cell has always aimed at motivating the students to think laterally and out of the box to generate innovative ideas. It helped create an innovative environment for the students to discover, develop, deploy and express their skills and talents. The cell by organizing different events and seminars also helped to guide students regarding creativity, innovation in businesses, and entrepreneurship.

Event 1:

The Innovation Cell conducted the event, 'Snap Stories' which enabled students to explore their creative and imaginative side by connecting different pictures into a story. The event was initiated by Dr. Amitha Sehgal Ma'am welcoming the students to the first event conducted by the Innovation Cell. A briefing on the Innovation Cell and its objectives were discussed with the students in attendance. Instructions on how to prepare the write-up and form the presentation were given out to the students. Students were divided into groups of 4 and were sent into breakout rooms for the completion of their story. The students used their imagination to connect the starting line and image with other images and convert it into a story. They then had to present their prepared presentations in front of the judges. They were timed during the activity. The judges for the event were Dr. Amitha Sehgal ma'am, Mrs.Vrushali Kaneri ma'am, and Dr. Amruta Patil ma'am. They

decided which groups came up with the most creative and captivating story. The event helped the students creatively cultivate new ideas.

Event 2:

The Innovation Cell members along with other students of the college attended DIYA Mumbai's #GyanSabha series which conducted a webinar on the topic, 'Responsible Innovation' for the students. The topic was explained by Adv (Dr.) Prashant Mali, the Founder & President – Cyber Law Consulting (Advocates & Attorneys). As the Chairman of Cyber & Law Foundation – A Trust, he has been involved in work related to awareness of Cyber Law, IPR, Privacy Law & Cyber Security. He is a foremost expert in the field of cyber-crime and law. During the webinar, he explained why the concept of digital citizenship is becoming more and more recognized as people communicate, shop, and share information online, which creates a greater need than ever to practice responsible habits - Understanding and operating according to the concept of responsible digital citizenship helps us respect, educate, and protect yourself and others online. He also explained that being a responsible digital citizen means using technology appropriately and operating online safely and knowledgeably. The webinar ended on a positive note receiving an overwhelming response from the students.

Event 3:

The Innovation Cell members along with other students attended DIYA Mumbai's #GyanSabha series which conducted a webinar on the topic, 'Skill Development & Entrepreneurship' for the students. The topic was explained by S Ramadorai, Head of Tata STRIVE, Tata Technologies, TISS, NIAS, SRCC, PHFI, and ABF, who explained how Entrepreneurship is an individual's ability to turn ideas into action. Fostering entrepreneurial spirit supports the creation of new firms and business growth. It includes creativity, innovation, risk-taking, as well as the ability to plan and manage projects to achieve objectives and is seen as vital to promoting innovation, competitiveness, and economic growth and provides benefits regardless of whether a person sees their future as starting a business. He explained how the entrepreneurial spirit can be used across people's personal and working lives as they encompass creativity, initiative, tenacity, teamwork, understanding of risk, and a sense of responsibility. It was a very enlightening webinar where students got to learn many new things.

Event 4:

The Innovation Cell came up with an event 'Startup Launchers 2.0'. The event solely aimed to help students bridge the gap between themselves and entrepreneurship. The event provided a platform for the students to showcase their start-up ideas in front of the judge from the corporate field. Mr. Rajiv Ranjan Sir from PaisaDukan was the judge for the event. He looked at the start-up ideas and gave valuable feedback to the students on where they need to improvise and what steps they need to take to implement their idea. Our Faculty In-charge Dr. Amitha Sehgal Ma'am also guided the students for the same. The participants had to display and explain their startup idea in front of the judge through a PowerPoint presentation. The participants demonstrated their startups using originality, creativity, insights, visuals, and great enthusiasm. The event helped the

students learn many new things about the entrepreneurial world and gave an insight to them to improve their business ideas. The event ended on a great note receiving a positive response.

